

Message Text

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E. O. 11652: GDS

TAGS: PFOR, GE

SUBJECT: WORLD YOUTH FESTIVAL

REF: BERLIN 595

VIEW ATTITUDE SENAT OUTLINED REFTTEL, WOULD APPRECIATE
CURRENT POST THINKING RE OPTIMUM U. S. PROGRAMMING DURING
WYF. IF, IN ADDITION TO AMERIKA HAUS PLANS, LOW- KEY CULTU-
RAL ACTIVITIES OF TYPE DISCUSSED DURING INMAN VISIT DESIR-
ABLE AND ACCEPTABLE, WILL NEED TO KNOW EXTENT WASHINGTON
SUPPORT NECESSARY TO SUPPLEMENT GOE. FOLLOWING ARE SOME
PROGRAMMING POSSIBILITIES UNDER DISCUSSION, CONTINGENT ON
AVAILABILITY OF FUNDS:

1. ELVIN JONES QUARTET, WELL- KNOWN CONTEMPORARY JAZZ
GROUP, AVAILABLE AND INTERESTED IF SPONSOR CAN BE ARRANGED.
FIELD MESSAGE FROM CHILE WHERE GROUP OUTSTANDING SUCCESS
AIRPOUCHED. GROUP HAS ALSO PLAYED EASTERN EUROPE;
EXCELLS PERSON- TO- PERSON RELATIONS. IS INCLUSION THIS OR
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ROCK GROUP " JAZZ IN THE GARDEN" SERIES FEASIBLE? IF SO, WOULD ADDITIONAL PERFORMANCES OPEN AIR SITE, DEUTSCHLAND-HALLE, OR AT NIGHT SPOT LIKELY TO BE FREQUENTED BY YOUNG PEOPLE POSSIBLE? WHAT ASSISTANCE WOULD POST NEED IN ORDER GUARANTEE LOCAL SPONSOR WOULD NOT LOSE MONEY ON SUCH A VENTURE?

2. FOR AMERIKA HAUS EXHIBITION 31 CONTEMPORARY GRAPHIC ARTISTS, WHAT ASSISTANCE NEEDED IN ORDER PRODUCE GERMAN/ ENGLISH CATALOGUE IN COLOR? WHAT PRINT- RUN WOULD POST CONSIDER ADEQUATE? WE WILLING EXPLORE POSSIBILITY INTRODUCTION WELL- KNOWN AMERICAN ARTIST. COULD DISCUSS RELATIONSHIP BETWEEN ARTISTIC FREEDOM AND CREATIVITY.

3. EXHIBITION THIRTY- FORTY OUTSTANDING CONTEMPORARY ART POSTERS COULD BE ARRANGED FOR BETWEEN DOLS 400 - DOLS 600. POST WOULD HAVE TO MOUNT. CATALOGUE AMERICAN ART POSTERS AIRPOUCHED.

4. LARGE SELECTION LIGHT, COLORFUL, CONTEMPORARY POSTERS PRODUCED BY ARGUS COMMUNICATIONS AVAILABLE AT LOW- COST (CENTS 45 - CENTS 50 APIECE) IF ORDERED IN QUANTITY. IF POSSIBLE CONTRACT WITH LOCAL OUTLETS, COULD BE SOLD FOR DOUBLE COST AND STILL BE ROUGHLY ONE- THIRD RETAIL PRICE SIMILAR POSTERS PRESENTLY ON SALE BERLIN. COULD BE SPECIAL PROMOTION AT LOW PRICE JUST FOR WEEK OF FESTIVAL. CATALOGUE AIRPOUCHED.

5. TOKYO CULTURAL CENTER HAS OUTSTANDING COLLECTION EXPERIMENTAL FILMS. IF POST INTERESTED, COULD REQUEST LOAN FOR JULY AND AUGUST. WE WILL FOLLOW- UP IF POST DESIRES.

6. POST MIGHT WISH CONSIDER EXHIBIT ORIGINAL GRADUATE STUDENT PRINTS " ART FROM AMERICAN UNIVERSITIES." SEE USIA 6331, APRIL 4.

POST MIGHT ALSO CONSIDER JAZZ, GRAPHIC ART, OR EXPERIMENTAL FILM WORKSHOPS SINCE REPORTING INDICATES MANY DELEGATIONS TO WYF WILL INCLUDE ARTISTS AND MUSICIANS.

IN ORDER MAXIMIZE IMPACT, COULD COMBINATION OF ABOVE ACTIVITIES BE CONCENTRATED AT ONE LOCALE SUCH AS BEER CELLAR
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WITH SPECIAL PRICES AND YOUNG AMERICANS AVAILABLE FOR RAP

SESSIONS? IF NOT, COULD THEY BE TIED TOGETHER BY ADVERTISING, COMMON THEME, SPECIALLY- DESIGNED LOGO, OR THROUGH OTHER MEANS, OR WOULD SUCH COORDINATION FOCUS UNDUE ATTENTION ON U. S. ACTIVITIES DURING THE PERIOD?

COULD INFORMATION CONCERNING TIMES, PLACES, AND NATURE US-SPONSORED ACTIVITIES BE INCLUDED AMONG MATERIALS DISTRIBUTED AT KIOSKS PLANNED BY BERLIN LANDESJUNGENRING? WOULD THEY BE GOOD OUTLET FOR POSTER SALES? POST MIGHT DISCUSS WITH IRMA HAASE WHO EVIDENTLY COORDINATING THEIR ACTIVITIES. WOULD APPRECIATE POST THINKING AND IN PARTICULAR WASHINGTON BACKSTOPPING NECESSARY ASAP. ROGERS

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